

MEDIA ADVISORY

Port Coquitlam Community Bands Together to Launch Innovative Anti-Bullying Program This Tuesday, November 27

Port Coquitlam, B.C. – The community of Port Coquitlam is coming together in an unprecedented show of collaboration to stop bullying. On Tuesday, November 27 business leaders, with the support of the City of Port Coquitlam, Port Coquitlam Youth Society, RCMP, and School District 43, are launching the **Be Someone** anti-bullying program.

The program will contain measures never before undertaken in British Columbia to stop the cycle of bullying.

EVENT: **Be Someone** Program Launch
LOCATION: Riverside Secondary School
2215 Reeve Street, Port Coquitlam
Parking: Lot on north side of school facing Gates Park
DATE: Tuesday, November 27
TIME: 9:30am

The title of the campaign originates from a slide in the final video plea from 15-year-old Amanda Todd of Port Coquitlam, which stated, “I have nobody, I need someone.”

The goal of the program, led by Gary Mauris, President and Founder of Dominion Lending Centres, and Greg Moore, Mayor of Port Coquitlam, is to ensure that every child that is bullied can find someone, and that our community is there to be someone.

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